



**POST-EVENT
REPORT 2015**



“As the biggest and best (and one of the oldest) craft beer festivals in the country, GABF is clearly the right event for us to support, and the right place for us to exhibit our craft brewery insurance program. Our banner and our ad in the program provide us with great exposure, and the opportunity to connect with craft brewers from across the country is unparalleled. They get to learn about our services and expertise, and we get to learn about their fine products and unique personalities. On top of all that, it’s always a great time, too!”

Richard Beall, Owner/President
Beall Brewery Insurance
(Non-exhibiting Supporter)



“GABF offers several opportunities to connect with our customers. Through the event itself, and the fact it draws so many brewers and brewery owners, it offers a place and time where our craft brewing customers are in high concentration and good spirits; this allows to have face-to-face meetings, conduct hop selection remotely, and/or just have casual interactions. By having a booth in the Homebrew Marketplace, we also connect with homebrew shop owners, and the homebrewers themselves; this is a great way to promote our key ingredient lines.”

Jake Keeler, Director of Marketing
Brewers Supply Group
(Premier Supporter)



Facts + Figures

September 24–26, 2015 • Colorado Convention Center
Awards Ceremony • September 26



ATTENDANCE

(DURING FOUR TASTING SESSIONS)

2013	2014	2015
49,000	49,000	60,000

VOLUNTEERS

2013	2014	2015
3,245	3,390	3,572
47,214 hours	50,155 hours	55,188 hours

FESTIVAL BEER

2013	2014	2015
3,142 BEERS	3,500+ BEERS	3,800 BEERS
624 breweries	710 breweries	750 breweries

COMPETITION BEER

2013	2014	2015
4,809 BEERS	5,507 BEERS	6,647 BEERS
732 breweries	1,309 breweries	1,552 breweries



COMPETITION FACTS

Judging Sessions: 6

Medals awarded: 275 medals plus 3 Pro-Am

Judges: 242 judges from 15 countries

Beer-style categories evaluated: 92 plus GABF Pro-Am

Average # of beers entered in each category: 72 beers

Category with highest number of entries:
American-Style India Pale Ale, 336



Attendee Demographic Information

Age:

21-24	2%
25-34	40%
35-44	31%
45-54	17%
55+	10%
Average	34.3 years

Gender:

Male	73%
Female	27%

Marital status:

Single	35%
Married	62%
Other	3%

Combined household income:

\$110K+	48%
\$90K-\$109K	17%
\$60K-\$89K	19%
\$35K-\$59K	12%
Under \$34K	4%

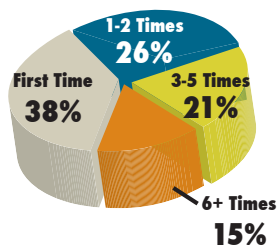
Educational level:

High School and below	10%
Undergraduate Degree	54%
Graduate Degree	36%

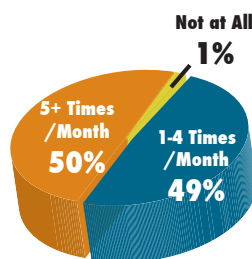
Are you a homebrewer?

Yes	56%
No	31%
Would like to start	13%

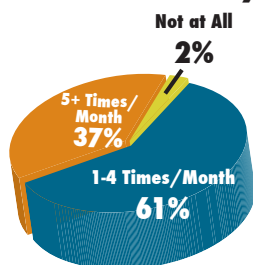
How many times have you attended GABF?



How Often Do You Purchase Craft Beer?



How Often Do You Visit Your Local Brewery/Pub?



Do you live in the Greater Denver area?

Yes	27%
No	73%

Activities attendees enjoy:

Pubs/Breweries	92%
Travel/Vacation	82%
Dining	72%
Camping/Hiking	68%
Sporting Events	64%
Cooking	62%
Homebrewing	56%
Live Music/Concerts	66%
Recreational Sports	43%
Skiing/Snowboarding	41%
Running	32%
Cycling	32%
Hunting/Fishing	25%
Casinos	21%
Off-roading/Snowmobiling	14%
Climbing	12%

What was your primary mode of transit to the event?

(select all that apply)

Public Transit	34%
Walk	39%
Taxi	21%
Drive	16%
Carpool/Dropoff	16%
Bike	2%

"Groupon works with hundreds of breweries, brew pubs, and tap rooms around the country, promoting everything from tours and beer flights to growler sales and dining options. GABF is the perfect opportunity to connect with the people behind our favorite beers and talk shop about all of the exciting trends and developments in their industry. We've proudly sponsored the festival for the past two years and look forward to being part of this community for years to come."

Jon Wild, VP/North America Marketing
Groupon
(Premier Supplier)



Sponsorship Benefits

Sponsorship Recognition • Event Marketing



Billboards

10 billboards and 15 light rail posters placed in the Denver, Boulder and Fort Collins metro areas for 5 weeks.

Emails

Multiple HTML emails sent to over 100,000 American Homebrewers Association members, non-members, Brewers Association members and past festival attendees.

News Releases

Three news releases distributed to local, national and beer media.

Postcards

10,000 distributed to homebrew shops and clubs, bars, breweries, American Homebrewers Association members and others.

Posters

2,000 distributed to breweries, bars, liquor stores, homebrew shops and clubs.

Print Advertising

DRAFT magazine
(1) full color ad.

BeerAdvocate magazine
(1) full color ad.

Planet Bluegrass
(1) full color ad in Telluride Bluegrass Festival Program.
(1) full color ad in RockyGrass Festival Program.

Boulder Weekly periodical
(3) full color ads.

Television

850 30-second spots on Comcast television network broadcast in Denver metro area.

Programs

More than 27,500 distributed to festival attendees.

Ticket Giveaways

Radio partners 97.3 KBCO, 103.5 The Fox, 850 KOA gave away tickets online and on-air. as did other sponsors and exhibitors.

Website

There were 581,000 visits and 1,235,000 page views on the GABF website between July and September.

Online & Social Media

Over 54,000 Likes on Facebook.

More than 33,100 Twitter followers with significant #GABF conversation; #GABF trended nationally on Saturday, September 26.

Over 8,700 Instagram followers.

350,000 impressions on comcast.net.

Thousands of impressions on Clear Channel websites and e-newsletters, Ticketmaster.com and other blogs and websites.

“GABF is a great platform for an up and coming transportation company like Pepsi Logistics to not only visit with our existing brewery customers but also to get our name out there to new breweries so that we can help solve their transportation needs as they grow.”

Leland Nislow, LD&T Sr. Associate/Business Development

Pepsi Logistics Company, Inc.

(Non-exhibiting Supporter)



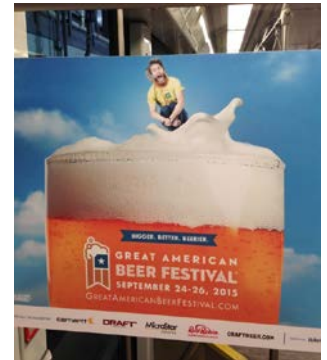
Festival Marketing



Official Website



Billboards



Lightrail Poster



Posters



Social Media



Television



My GABF App



Postcards



Advertisements

Thanks to our sponsors for their generous support!

OFFICIAL SPONSORS



ASSOCIATE SPONSORS



OFFICIAL RADIO PARTNERS



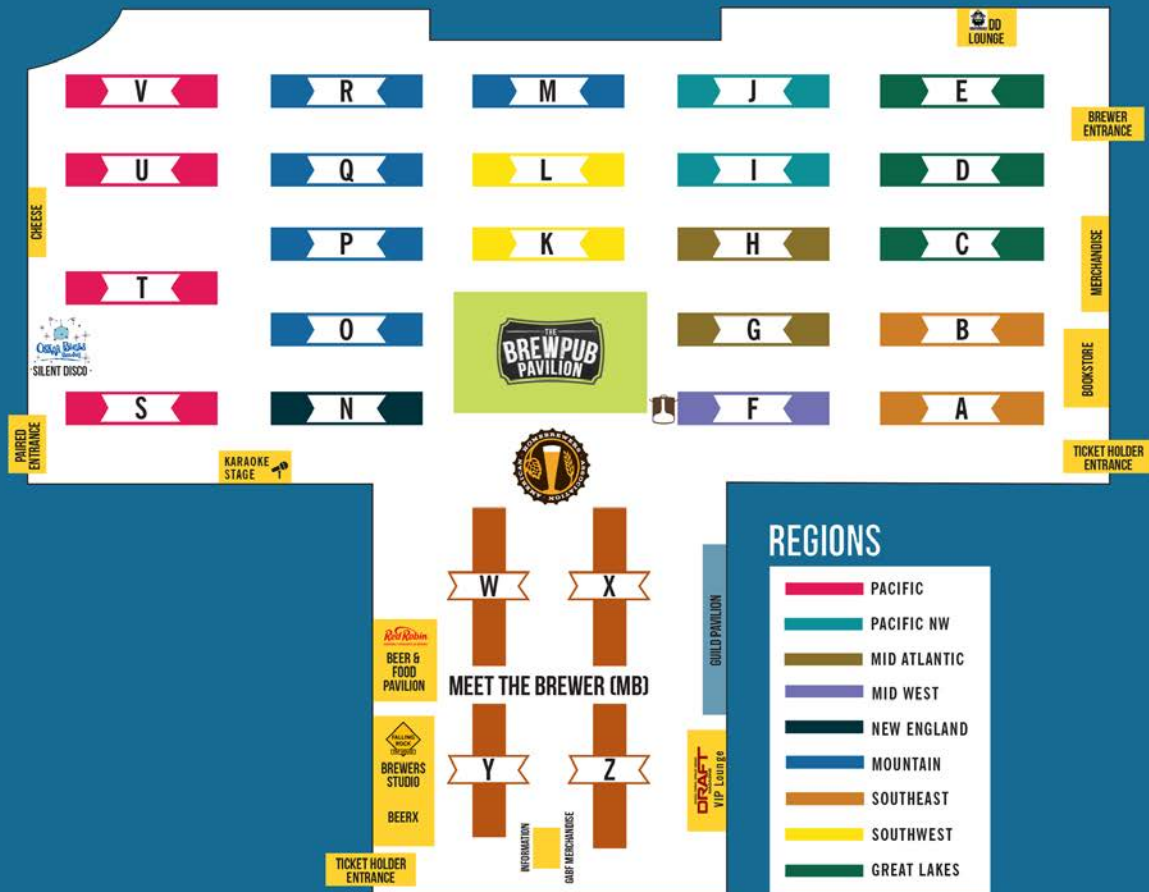
PREMIER SUPPORTERS



SUPPORTERS



GREAT AMERICAN BEER FESTIVAL® MAP



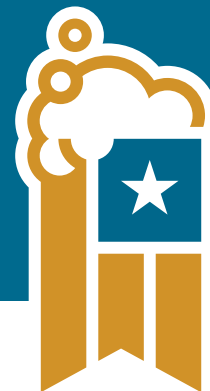
“GABF is an invaluable event for us to showcase our involvement in the brewing industry. It’s remarkable to have more than 60,000 potential consumers in one room where we can share the Carhartt brand story, and our beer story. There’s nothing better than meeting beer enthusiasts and talking about what makes a great brew.”

Eli Greening, Strategic Partnership Specialist
Carhartt
(Official Level Partner)

“Attending GABF and having a presence there is very important to our company in many ways. It allows us to keep our finger on the pulse of the industry. The heart of the brewing community is there and in an ever-changing landscape it is vital to remain connected to the network. Additionally, there is no better place to get a chance to have your beers tested by not only 60,000 beer lovers during the festival, but also by the best beer judges in the world during the GABF competition. It is a “must” for our brewing company every year. ”

Jaime Diethofer, Founder/CEO
Figueroa Mountain Brewing Co.
(Featured Brewery Sponsor)

Festival Highlights



54 Exhibitors (non-breweries)

Exhibitors displayed products such as beer cookbooks, brewing supplies, glassware, hop candles, kegerators, apps, portable hammocks, skis, hats, T-shirts, sunglasses and magazines.

Festival Flair Awards

All breweries were invited to decorate their booths.

2015 Brewery Booth Winner:

Uinta Brewing

2015 Brewery Table Winner:

Track 7 Brewing Co.

Silent Disco

Sponsored by Oskar Blues

Attendees sported wireless headsets and boogied to the tunes of a DJ. It was fun for participants and even more fun for spectators!

Eco-Friendly Initiatives

Great American Beer Festival is committed to creating a zero waste event. Compost, recycling and waste stations are placed throughout the venue. Energy usage is offset through the Colorado Carbon Fund and attendees can learn more in an educational area which featured sustainability in breweries.

Designated Driver Lounge Area

Sponsored by Tommyknocker Brewery

Designated drivers were offered chair massages, complimentary snacks, a free GABF hat and unlimited non-alcoholic refreshments, including craft brewed sodas.

Great American Beer Pavilions

The eight educational areas at this year's festival allowed attendees to explore the world of beer and food, learn about the brewers behind their favorite beers, understand what judges look for in a beer, pick up a few books to learn more about our favorite beverage and more.



Beer & Food Pavilion

Sponsored by Red Robin

Professional chefs and brewers presented fresh food pairings with craft beer in the Beer & Food Pavilion to 90 participants per session.

Paired

AHA and BA members joined noted chefs and small & independent brewers in an intimate setting located just off the main hall. Showcasing how well craft beer pairs with local food, attendees sampled beers paired with foods prepared by chefs from across the country. Beers here were available only in the pavilion and not in the festival hall.

Beer Enthusiast Bookstore

This year, the Beer Enthusiast Bookstore offered more than 70 titles to GABF attendees. Multiple book signings were offered during each festival session. Books were arranged into nine different categories so shoppers could browse by interest. More than 70 book signings were offered to attendees.

Brewers Studio Pavilion

Sponsored by Falling Rock Tap House

Attendees observed and participated as brewers held discussions on key topics ranging from collaboration beers, creating a pub culture and learning what it takes to go pro in the craft brewing industry.

GABF Pro-Am Competition

Sponsored by Briess Malt & Ingredients Co., The Country Malt Group, Yakima Chief-Hopunion and White Labs

This booth featured 91 entries from teams of a homebrewer and commercial brewers who scaled up a homebrew recipe for this competition. Winners of the competition were awarded gold, silver and bronze medals.

Support Your Local Brewery (SYLB) Pavilion

At the SYLB Pavilion, attendees experienced a virtual road trip across the country as they explored a variety of beers from 14 state guilds. Guests had the chance to talk to the brewers, enjoy beers from nowhere else in the festival and learn about the passion that defines small brewers in America.

BeerX: The CraftBeer.com Experience

GABF judges, brewers and local artists were on hand to talk with attendees about how the GABF competition judging process works, the stories behind the beer, and the beer behind the art.

Brewpub Pavilion

To celebrate the growing tradition of locally brewed beers enjoyed straight from the source, the Great American Beer Festival featured a Brewpub Pavilion with 36 breweries representing all regions of the country.



Media Coverage

We try to be comprehensive, but with such extensive nationwide coverage, this list represents only a sampling of GABF's media coverage.

National Coverage

Aol.com	September 26
Bon Appetit	September 30
Chicago Tribune	September 26
CNN	September 25
Cool Hunting	September 30
Deadspin	September 28
Fortune	September 23, September 25, September 26, September 27
Los Angeles Times	September 28
Outside Online	September 29, September 30
Paste Magazine	September 29, September 30
The New York Times	September 24
The Washington Post	September 28, September 30
Thrillist	September 25, September 26, September 26, September 29, September 29, September 30
Travel + Leisure	September 28

Beverage/Food Industry Coverage

All About Beer Magazine	September 24, September 26
American Homebrewers Association	September 26
AmericanCraftBeer.com	September 23
Appellation Beer	September 28, September 30
Beer in Florida	September 27
Beer Marketer's Insights Express	September 24
Beer News	September 26, September 27, September 29
Beer Page	September 29
Beer Run Blog	September 26
Beer Street Journal	September 29
Beer47	September 21
Beverage Industry	September 29
Beverage World	September 27, September 28
Brewbound.com	September 24, September 25, September 26, September 28, September 29, September 30
Brewpublic.com	September 24, September 29
Brookston Beer Bulletin	September 28, September 29
CraftBeer.com	September 26, September 28
DC Beer	September 29
Dining Out	September 17, September 28
Drink Philly	September 30
Eater Austin	September 29
Eater DC	September 29
Eater Seattle	September 29
Focus on the Beer	September 29
Food and Wine	September 30
Freshpints.com	September 28
Growler Fills	September 23, September 28
Imbibe Magazine	September 27
NBWA: America's Beer Distributors	September 29
New School Beer	September 29, September 29, September 30
Northwest Beer Guide (aka, The Pickled Liver)	September 30
Pegasus News: Drinking and Dining	September 28
PorchDrinking.com	September 23, September 28
RealBeer.com	September 26, September 27, September 29
Sauce Magazine Blog	September 29
The Beer Diary	September 27, September 29
The Beverage Journal	September 26
The Brew Site	September 24
The Full Pint	September 25, September 29
Washington Beer Blog	September 27
Wine Enthusiast	September 28
Yelp Community Blog	September 25

Young & Hungry	September 29
Yours for Good Fermentables	September 27

Regional Media Outside Colorado

A303 Magazine	September 23, September 26
5280 Magazine	September 21, September 24, September 27
9News	September 23, September 26, September 29
CBS Denver	September 23
Colorado Daily	September 29
Colorado Peak Politics	September 28
Colorado Springs Gazette	September 23
Colorado State News.net	September 24
Denver Business Journal	September 23, September 24
Denver Business News - Local Denver News Denver Business Journal	September 28
Denver Eater	September 23
Denver Post	September 23, September 24, September 26, September 29
Fox 31 Denver	September 26
Glendale Cherry Creek Chronicle	September 26
Greenwood Springs Post Independent	September 28
KDVR (Fox) - Denver	September 18, September 24, September 25, September 28
KFQX (FOX) - Grand Junction, CO	September 18, September 23
KMGH (ABC) - Denver	September 24, September 25
KOAA (NBC) - Colorado Springs	September 24, September 25
KOA-AM (Radio) - Denver, CO	September 21, September 25, September 26, September 29
KRDO (ABC) - Colorado Springs	September 24, September 25, September 26
KTVB - 9News - Denver, CO	September 23, September 24, September 25, September 27, September 28
KUSA (NBC) - Denver	September 22, September 23, September 24, September 25, September 27, September 29
KWGN (CW) - Denver	September 16, September 22, September 24, September 25
KWGN (CW) - Denver, CO	September 29
KWGN (CW) - Denver, CO	September 29
Loveland Reporter-Herald	September 29
Summit Daily News	September 30
The Durango Herald	September 26
The Gazette	September 27
The Independent	September 29
Westword	September 22, September 23, September 24, September 25, September 26, September 28, September 29
WFED-AM	September 25
www.dailycamera.com	September 28

Regional Media Outside Colorado

Albuquerque Business First	September 23
Albuquerque Business News	September 29
Albuquerque Journal	September 26
Arizona Republic	September 29
arkansasmatters.com	September 26
Austin360	September 28
Baldwin Register	September 30
Beer in Florida	September 27
BizWest	September 29
blogs.mercurynews.com	September 29
Building Indiana	September 29

Burlington Record	September 23
CBS Atlanta (by Denver Post)	September 23
CBS Baltimore	September 23
CBS Boston	September 23
CBS Chicago	September 23
CBS Cleveland	September 23
CBS Connecticut	September 22
CBS DFW	September 23
CBS Los Angeles	September 23
CBS Miami	September 23
CBS Minnesota	September 22
CBS New York	September 23
CBS Philly	September 23
CBS Pittsburgh	September 23
CBS Sacramento	September 23
Central Coast Sun Bulletin	September 30
centralillinoisproud.com	September 25
CentralMOinfo.com	September 27
Channel 3 News at 6 - WCIA-TV	September 26
Charlotte Business News	September 29
Chicago Tribune	September 26
Citizen Telegram	September 28
Cleveland Plain Dealer	September 26
Click Orlando	September 26
Columbus Business First	September 22
Columbus Business News	September 29
Columbus News Dispatch	September 29
DCist	September 29
DEADLINE DETROIT	September 28
Detroit Free Press	September 28
DFW.com	September 23, September 28, September 30
Fox 8 News in the Morning - WJW-TV	September 25
Going Out Guide	September 28
Good4Utah.com	September 26
Greensboro Business News	September 29
GuideLive	September 28
Home - Chicago Tribune	September 26
Hood River News	September 30
Idaho Statesman	September 28
Jacksonville Entertainment and Nightlife	September 27
KABC (ABC) - Los Angeles	September 29
Kansas City Business News	September 29
KARE - Home	September 28
KARE (NBC) - Minneapolis-St. Paul, MN	September 28
KCCI (CBS) - Des Moines	September 25
KCOY (CBS) - Santa Barbara, CA	September 29
KCOY (CBS) - Santa Barbara, CA	September 30
KCRA (NBC) - Modesto, Stockton, Sacramento	September 25
KCRW-FM - Los Angeles	September 23
KDRV (ABC) - Medford, OR	September 28
KESQ (ABC/CBS) - Palm Springs, CA	September 25
KESQ-TV-Palm Springs, CA	September 25
KESQ-TV-Palm Springs, CA	September 25
KETV (ABC) - Omaha	September 25
KEVN (Fox) - Rapid City, SD	September 27
KEVN (Fox) - Rapid City, SD	September 28
KEYC (CBS) - Mankato, MN	September 27
KEYT (ABC) - Santa Barbara, CA	September 25, September 28, September 29
KEZI (ABC) - Eugene, OR	September 27, September 28
KGW(NBC) - Portland	September 24
KITV (ABC) - Honolulu, HI	September 25
KKFXCA (Fox) - Santa Barbara, CA	September 30
KLPR 11 - St. Louis	September 25
KLRT & KASN (Fox) - Central Arkansas - Little Rock, Pine Bluff	September 25

KMBC (CW) - Kansas City.....	September 25	Phoenix New Times.....	September 29	WLWT (NBC) - Cincinnati	September 25
KMEG14 (CBS) /FOX44 - Sioux City...	September 25	Portland Business Journal	September 23	WMDT (ABC) - Salisbury, MD.....	September 25
KMSB (Fox) - Tucson, AZ.....	September 27	Portland Food Map News	September 28	WMUR (ABC) - Manchester, NH.....	September 25
KMSB (Fox) - Tucson, AZ.....	September 28	Portland Old Port.....	September 29	WNET (PBS) - New York, NY.....	September 29
KOAT (ABC) - Albuquerque.....	September 25,	Record Express.....	September 30	WNEU-FM (Radio) - Washington, D.C.	September 20
September 27, September 28		RedEye Chicago.....	September 29	WPBF (ABC) - West Palm Beach	September 25
KOB-ABQ (NBC) - Albuquerque, NM..	September 22,	Reno Gazette-Journal	September 26	WPFO (Fox) - Portland, ME.....	September 28
September 23		Richmond BizSense.....	September 28	WPLG/Local 10 - Miami	September 25
KOLD (CBS) - Tucson, AZ	September 27	San Diego Union-Tribune	September 29	WPTZ (NBC) - Burlington, VT	September 29,
KOLD (CBS) - Tucson, AZ.....	September 28	San Francisco Chronicle	September 28	September 30	
KOLD (CBS) - Tucson, AZ.....	September 28	Santa Fe Reporter	September 29	WPTZ (NBC) - Plattsburgh and Burlington, NY.....	September 29
KOLO (ABC) - Reno, NV.....	September 29	Search Results - JournalStar.com.....	September 29	September 25	
KOTA Territory News (ABC) - SD, NE, WY.	September 25	Spokane7 Latest Blog Posts.....	September 26	WRIC (ABC) - Richmond, VA.....	September 29
KOZL Ozark's First	September 26	stjoehannel.com	September 26	WRJC Radio - Mauston, Juneau County, Wisconsin..	September 29
KPAM (Radio) - Oregon.....	September 24	StreetInsider.com	September 25	September 29	
KPAX-TV - Missoula.....	September 25	Sun Journal	September 29	WSAU (WI).....	September 30
KQCA (NBC) - Sacramento.....	September 25	syracuse.com	September 29	WSBT (CBS) - Michigan	September 25
KSAWLP (ABC) - Twin Falls, ID.....	September 29	Texas Monthly	September 29, September 30	WTOP-FM - Washington, DC.....	September 29
KSBY (NBC) - Santa Barbara, CA.....	September 28,	The Akron Beacon Journal	September 29,	WTVT (Fox) - Tampa.....	September 27
September 29		September 30		WUPV (CW) - Richmond	September 25
KSDK (NBC) - St. Louis.....	September 24	The CW Richmond	September 29	WUSA (CBS) - Washington, DC	September 29
KSHB (NBC) - Kansas City, MO.....	September 28	The Epoch Times.....	September 29	WWII (ABC) - Bangor, ME.....	September 29, September 30
KSWB (Fox) - San Diego, CA.....	September 28	The Orange County Register.....	September 27	WVNY-BUR (ABC) - Burlington, VT	September 21
KSWB (Fox) - San Diego, CA.....	September 28	The Portland Mercury.....	September 24	www.abactionnews.com	September 28
KTAB - Midwest Texas - Abilene, Sweetwater, Big		Times-News	September 30	www.aol.com	September 26
Country	September 25	Tony's Kansas City	September 28	www.bangordailynews.com	September 29
KTAR: The Voice of Arizona.....	September 28	Twin Cities Business.....	September 29	www.beaumontenterprise.com	September 29
KUUU (NBC) - Alaska	September 25	WAPT - Jackson, MS	September 25	www.benzinga.com	September 26
KTVB (NBC) - Boise, ID.....	September 28, September 29	Washington Business Journal.....	September 29	www.channeloklahoma.com	September 25
KTVQ (CBS) - Billings, MT.....	September 27	Washington City Paper.....	September 29	www.chron.com	September 26
KTVQ (CBS) - Billings, MT.....	September 28	Washington Times.....	September 29	www.insideindianabusiness.com	September 28
KTVQ (CBS) - Billings, MT.....	September 28	WBAL - Baltimore.....	September 25	www.jacksonville.com	September 27
KTXS (ABC) - Abilene, TX.....	September 25	WBAY (ABC) - Green Bay, WI.....	September 29	www.kmbc.com.....	September 25
KULR (NBC) - Billings, MT	September 29	WBBM-AM	September 29	www.kob.com	September 27
KVIA (ABC) - El Paso.....	September 25	WCPO Cincinnati	September 24, September 27,	www.krd.com	September 25
KYTX CBS 19 - East Texas.....	September 25	September 30		www.ktnv.com	September 26
L.A. Weekly.....	September 25, September 28, September 30	WCVB (ABC) - Boston.....	September 25	www.ky3.com	September 25
September 25, September 28, September 30		WCYB - Bristol, Kingsport & Johnson City	September 25	www.lvrj.com	September 28
Lansing State Journal.....	September 29	September 25		www.michigandaily.com.....	September 29
Latest News from Virtualization Conference & Expo...	September 28	WDAF (Fox) - Kansas City, MO	September 29	www.moretv32.com	September 26
September 28		WDBJ	September 25	www.nbc26.com	September 30
lawrence.com	September 29, September 30	WDBJ (CBS) - Roanoke & Lynchburg, VA.....	September 25	www.nightclub.com.....	September 30
Living	September 26	WDIO (ABC) - Duluth, MN	September 27	www.rawstory.com	September 29
Local Memphis.....	September 26	WDIO (ABC) - Duluth, MN	September 28	www.sdreader.com.....	September 29, September 30
Los Angeles Magazine	September 28	WDIV Click On Detroit	September 25	www.seattlepi.com	September 27
Maine Sunday Telegram.....	September 29	WDSU - New Orleans.....	September 25	www.streetinsider.com	September 26
MiBiz.....	September 29	WEAU - HomePage - Headlines	September 29	www.telegram-tribune.com.....	September 30
Military Technologies News.....	September 27	WEHT (ABC) - Evansville, IN	September 23	www.wapt.com.....	September 25
Milwaukee Journal Sentinel.....	September 28,	WESH - Orlando.....	September 25	www.wlky.com	September 25
September 29		West Coaster.....	September 29	www.wlvt.com	September 25
Minneapolis Business News.....	September 29	WFFF-BUR (FOX) - Burlington, VT	September 21	www.wpbf.com	September 25
MLS-AM - Michael Savage	September 23	WFRV (CBS) - Green Bay, WI	September 30	www.wptz.com.....	September 30
MNBeer	September 27	WFVLD (Fox) - Bangor, ME	September 29	www.wtmj.com	September 29
Mountain Xpress	September 26, September 28,	WGAL (Hearst) - Susquehanna Valley, PA.....	September 25	www.wxow.com	September 29
September 29		September 25		www2.ljworld.com.....	September 29
MYCHAMPLAINVALLEY	September 25	WGBA (NBC) - Green Bay, WI.....	September 28,	WXII - Greensboro, High Point and Winston-Salem ...	September 25
mystateline.com	September 26	September 29		September 25	
mywabashvalley.com	September 26	WGHP (Fox) - Greensboro, High Point & Winston-		WXOW (ABC) - La Crosse, WI.....	September 29,
Narragansett Beer	September 29	Salem	September 25	September 30	
NBC 7 San Diego - Top Stories.....	September 29	WHIO-AM - Dayton, OH.....	September 16	WXTX Fox 54 - Columbus, GA.....	September 25
NBC Montana.....	September 25	WIBW (CBS) - Topeka, KS.....	September 25	WYDO/WCTI (ABC) - New Bern, NC....	September 25
NBC San Diego.....	September 29	WISN (ABC) - Milwaukee.....	September 25, September 29	WYFF4 - Greenville.....	September 25
Oregonian.....	September 26, September 29	WITI (Fox) - Milwaukee, WI.....	September 29	WZVN (ABC) - Southwest Florida	September 25
Pacific Coast Business Times	September 29	WJXT Jacksonville.....	September 25	WZZM (ABC) - Grand Rapids, MI.....	September 28,
Paso Robles Press	September 30	WJZY (Fox) - Charlotte.....	September 27, September 28	September 29	
Philadelphia Magazine	September 26	WKOW (ABC) - Madison, WI	September 29	Y100 Country	September 30
Philly.com	September 27	WLKY (Hearst) - Louisville, KY	September 25		
Phoenix - Things to Do.....	September 29	WLS-AM (Radio) - Chicago, IL.....	September 21		





Save the Date

OCTOBER 6-8, 2016

**We look forward to
working with you**

