



Great American Beer FestivalSM Program

Reach festival attendees at the moment they love beer the most—during the internationally recognized Great American Beer Festival. The program guide to the festival is truly the most effective means of making multiple impressions to this large number of passionate beer lovers.

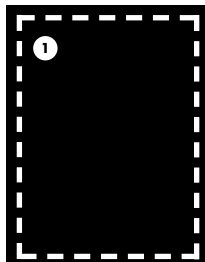
advertisements Special placement can be arranged for an additional 15%.

four color advertising*

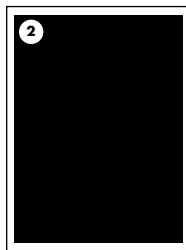
• Outside back cover with bleed	\$2,500	5) ½ page horizontal	(7.5" x 4.75")	\$650
• Inside front cover with bleed	\$1,650	6) ½ page vertical	(2.325" x 9.5")	\$575
• Inside back cover with bleed	\$1,650	7) ½ page square	(4.875" x 4.75")	\$450
1) Full page with bleed	\$1,350	8) ¼ page horizontal	(4.875" x 3.5")	\$400
2) Full page (7.5" x 9.5")	\$1,350	9) ¼ page vertical	(2.325" x 4.75")	\$350
3) ⅔ page vertical (4.875" x 9.5")	\$1,125			
4) ½ page vertical (4.875" x 7")	\$825			

*For ad space confirmations, contact our advertising department at 303.447.0816 ext. 151 or ext. 167, or e-mail advertising@brewersassociation.org.

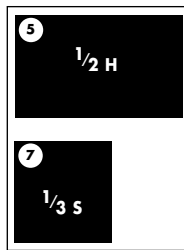
advertising samples • great american beer festival program • trim size is 8.375" x 10.875"



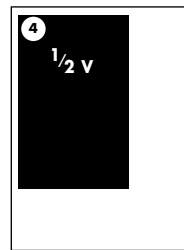
1
Full page with bleed
8.625" x 11.125"



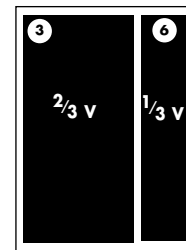
2
Full page
7.5" x 9.5"



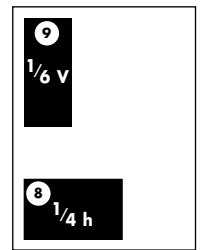
5
½ page horizontal
7.5" x 4.75"
7
½ page square
4.875" x 4.75"



4
½ page vertical
4.875" x 7"



3
⅔ page vertical
4.875" x 9.5"
6
¼ page vertical
2.325" x 9.5"



9
⅙ page vertical
2.325" x 4.75"
8
¼ page horizontal
4.875" x 3.5"

Artwork specifications

Please email high resolution eps, jpeg or pdf files. Macintosh Adobe CS4 files with art/fonts are also accepted.

Send artwork to advertising@brewersassociation.org or email us for the login/password information to upload files to our FTP site.

sponsorship and exhibiting opportunities



Exhibits are available that will enhance your advertising, as well as showcase your products at an even higher level. For more information on these opportunities, contact our advertising department at 303.447.0816 ext. 167 or ext. 151, or e-mail: advertising@brewersassociation.org.