

Great American Beer Festival®



Featured Brewery Sponsorship

October 11–13, 2012 • Denver, CO

2011 Taxable Barrelogage	0 – 100k		101k – 250k		251k – 6 million		Over 6 million	
Sponsorship Cost*	\$4,000	\$8,000	\$5,500	\$11,000	\$7,000	\$14,000	\$10,000	\$20,000
Exhibit Space <small>* Beer Registration fees are not included with your sponsorship.</small>	10' x 10' end cap	20' x 10' end cap	10' x 10' end cap	20' x 10' end cap	10' x 10' end cap	20' x 10' end cap	10' x 10' end cap	20' x 10' end cap
Badges								
Sponsor/Exhibitor Badges (All Access)	6	10	8	10	8	12	10	15
Tickets								
Thursday Night	10	10	10	15	10	20	16	30
Friday Night	6	10	10	15	10	20	12	30
Saturday Night	4	10	10	15	10	20	12	30
Saturday Afternoon Members Only Session	6	6	6	10	6	16	8	30
Promotional Materials								
Wall Banners Hung in Convention Hall	One (1) 10'w x 10'h	Two (2) 10'w x 10'h	One (1) 10'w x 10'h	Two (2) 10'w x 10'h	One (1) 10'w x 10'h	Two (2) 20'w x 10'h	One (1) 10'w x 10'h	Two (2) 20'w x 10'h
Advertising								
Program Advertisement	1/3 page square	Full page	1/2 page vertical	Full page	1/2 page vertical	Full page	Full page	Full page
Sponsorship Recognition: Logo on Festival Collateral								
Festival Program	X	X	X	X	X	X	X	X
Festival Website	X	X	X	X	X	X	X	X
"Thank You" Signage	X	X	X	X	X	X	X	X

Please contact us about sponsorship opportunities

Kari Harrington
Business Development Manager for Advertising & Sponsorship (West)
303.447.0816 Ext. 167
kari@brewersassociation.org

Chris Pryor
Business Development Manager for Advertising & Sponsorship (East)
303.447.0816 Ext. 151
pryor@brewersassociation.org