



Great American Beer Festival[®]

SPONSORSHIP PACKAGES

	Exhibiting Premier Supporter	Non-exhibiting Premier Supporter	Exhibiting Supporter	Non-exhibiting Supporter
Exhibit Space	10' x 10'		10' x 10'	
Badges				
Sponsor/Exhibitor Badges (All Access)	7	6	4	4
Hospitality Tickets				
Thursday Night	6	6	4	4
Friday Night	6	6	4	4
Saturday Afternoon Members-Only Session	4	4	2	2
Saturday Night	4	4	4	4
TOTAL TICKETS	20	20	14	14
Additional Ticket Purchase Opportunity				
Maximum Additional Tickets May Purchase	10	10	8	8
Promotional Materials				
Wall Banners Hung in Convention Hall	One (1) 10'w x 10'h	Two (2) 10' w 10'h	One (1) 10'w x 10'h	One (1) 10' w x 10' h
Digital Promotion Insert to Attending Breweries, Industry Reps, Media & Sponsors		X		X
Electronic Coupon or Brochure to Festival Volunteers	X	X	X	X
Registered Brewery Mailing List (One-time Use)		X		X
Advertising				
Program Advertisement	2/3 page vertical	2/3 pg vertical	1/2 page horizontal	1/2 page vertical
Web Banner Advertisement	Three (3) months	Four (4) months	Two (2) months	Three (3) months
Recognition on Festival Collateral				
Recognition on GreatAmericanBeerFestival.com	X	X	X	X
'Thank You Sponsors' Link on Emails	X	X	X	X
Thank You Advertisement in Festival Program	X	X	X	X
Thank You Signage at the Festival	X	X	X	X

Official and Associate Sponsorships are also available and include significant, custom benefits in addition to those listed here.

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