



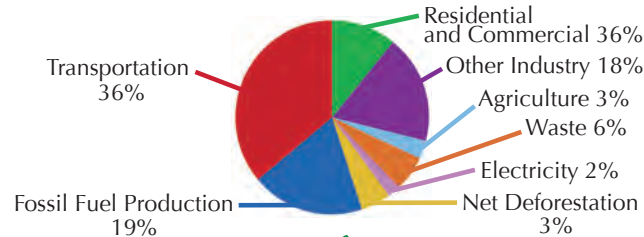
CARBON Fact

Festival Practices

- 35.7 metric tons of CO₂ emissions are offset through the purchase of wind credits through Colorado Carbon Fund and Climate Trust
- Public and alternative transportation information is promoted
- Designated free parking is given to attendees driving hybrid and electric vehicles (limited)

2009 Greenhouse Gas Emissions

Total: 5,167 million metric ton CO₂ equivalents



Industry Solutions

- **Brooklyn Brewery's** (Brooklyn, NY) commitment to green power eliminates 335,000 lbs. of carbon dioxide, 1,500 lbs. of sulfur dioxide and 500 lbs. of nitrogen oxide emissions annually (≈ the absorption of 22,000 trees / year)
- **Dogfish Head Craft Brewery** (Milton, DE) switched to natural gas, reducing its carbon emissions by 15%
- **Boulder Beer Company** (Boulder, CO) reduced its gas and electric by 14%, reducing 236 tons of CO₂