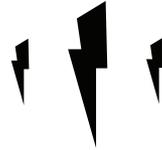




ENERGY



Fact

***U.S. breweries spend
≈ \$200 million on energy per
year ≈ 3–8% of total
production costs***

Festival Practices

The Great American Beer Festival works with the Colorado Convention Center to:

- ⚡ Reduce lights by 50% from what a standard event uses
- ⚡ Utilize vents as much as possible to reduce air conditioning usage
- ⚡ These efforts reduce energy by 32,400 kWh ≈ \$3,240 savings (≈ 3 U.S. homes)

Industry Solutions

- ⚡ **Sierra Nevada Brewing Co.'s** (Chico, CA) onsite power generation produces 80%+ of its annual energy needs---Solar Power produces 19% (≈ 265 U.S. homes) and Fuel Cell power produces 48% (≈ 665 U.S. homes)
- ⚡ **Full Sail Brewing Co.** (Hood River, OR) installed energy-efficient lighting and air compressors to reduce energy use by 400,000 kWh per year (≈ 33 U.S. homes)
- ⚡ **Left Hand Brewing Co.'s** (Longmont, CO) flash steam recovery system recaptures 356,805 BTUs of lost energy; its solar array powers its tasting room and offices (≈ 30 lbs. of coal)