



## Festival Practices

In 2010, 59% of 17.28 tons of waste was diverted from the landfill. Our 70% diversion goal can be achieved through:

- ♻️ Recycling all glass, plastic, cans and cardboard
- ♻️ Composting all leftover food
- ♻️ Using bulk condiments instead of packets
- ♻️ Reusing signs and banners where possible

## Fact

***92% of brewing ingredients can be repurposed***

## Industry Solutions

- ♻️ **Lakefront Brewery** (Milwaukee, WI) uses 100% organic hops and donates 15,000 lbs. of spent grain per week for use in organic produce
- ♻️ **Mad River Brewing Company** (Blue Lake, CA) diverts 600 tons of materials from landfills annually and recycles or reuses 98% of its residuals including hops and grain, pallets, cardboard ≈ \$44,000 savings
- ♻️ **Hoppin' Frog Brewing Company** (Akron, OH) uses only recycled equipment, from its brewing systems, coolers and other equipment to its kegs, hoses, sinks, drains grates, water filter and heater