



Festival Practices

- More than 36,000 gallons of beer are brought to the festival
≈ 32,400 gallons of water
- Water fill stations are placed throughout, eliminating plastic bottle waste
- The Colorado Convention Center's water consumption was recently reduced by 49% through water-saving plumbing fixtures and landscape practices

Fact

***6-8 gallons of water
are needed to produce
1 gallon of beer***

Industry Solutions

- **Alaskan Brewing Co.** (Juneau, AK) saves 1 million gallons of water through its state-of-the-art mash tun (vessel through which grain and water are mixed)
- **Deschutes Brewery Bend Public House's** (Bend, OR) sustainability efforts save nearly \$5,900 monthly for the pub
- **Abita Brewing Co.'s** (Abita Springs, LA) Bio-Energy Recovery System waste water treatment plant reduces the local Abita Springs sewerage system load by 85%