



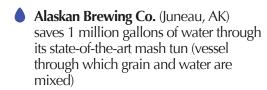


## **Festival Practices**

## **Fact**

- More than 36,000 gallons of beer are brought to the festival
   ≈ 32,400 gallons of water
- Water fill stations are placed throughout, eliminating plastic bottle waste
- The Colorado Convention Center's water consumption was recently reduced by 49% through water-saving plumbing fixtures and landscape practices

6-8 gallons of water are needed to produce 1 gallon of beer



**Industry Solutions** 

Deschutes Brewery Bend Public House's (Bend, OR) sustainability efforts save nearly \$5,900 monthly for the pub

Abita Brewing Co.'s (Albita Springs, LA)
Bio-Energy Recovery System
waste water treatment plant
reduces the local Abita Springs
sewerage system load by 85%